

composition remains on the surface(s) of the oral cavity after the backing strip is removed.

27. (Amended) A method for delivering an oral care substance to at least one surface of the oral cavity, comprising the steps of: (1) applying the backing strip of the delivery system with the oral care composition of either of Claim 1 or Claim 9 coated thereon to the surface(s) of the oral cavity; (2) allowing the backing strip to dissolve in situ, wherein the oral care composition remains on the surface(s) of the oral cavity after the backing strip has dissolved.

#### REMARKS

Claims 20, 23, 25 and 27 are each amended to recite that the delivery composition applied to the oral surface is defined according to either of Claim 1 or Claim 9.

No new matter is involved with the amendments to the claims. By these amendments, additional claims fee for nine (9) dependent claims are believed to be due, said claims fee is authorized to be charged to Deposit Account No. 16-2480.

Claims 1-28 remain pending in the application

#### Invention Synopsis

The present claims define a delivery system for delivering an oral care substance to the oral cavity, the delivery system comprising:

- (a) a removable backing strip having sufficient flexibility so as to be readily conformable to an oral surface when the delivery system is placed thereagainst; and
- (b) an oral care composition applied to the backing strip such that when the delivery system is placed on the oral surface the oral care composition contacts the oral surface, the oral care composition comprising:
  - (i) an organosiloxane resin;
  - (ii) a rheology modifier; and
  - (iii) at least one oral care substance;

wherein the oral care composition remains on the oral surface after the backing strip is removed.

The key features of the present invention are that the backing strip is intended to be removed and not to be adhered to the oral surface and that the oral composition is in a suitable form that provides sufficient adhesion to oral surfaces. The oral care composition is formulated to be more adherent to the oral surface than to the backing strip such that removal of the backing strip leaves the oral care composition on the oral surfaces rather than being carried away with the backing strip. The backing strip may be substantially water insoluble or may be substantially water soluble. After the substantially water insoluble strip has been peeled away by the user or after the substantially water soluble strip has dissolved *in-situ*, the